

**Thursday, March 8, 2007 PMPharma Presentation Abstract**

**The Inner Edge: Defining, Improving, and Adapting Your Leadership Style as a Project Manager**

**Description:** Leading project teams in Biopharma is often a double-edged sword. Some team members may need to be kept focused on the task at hand, while others thrive on inspiration to achieve the goal more quickly, often through alternative approaches. Great PM leaders/managers balance these opposing forces by building a genuine rapport with their team and management, and shifting their style to accommodate the strengths and weaknesses of the situation and individuals involved. Assessing your Emotional Quotient (EQ) and your management/leadership style options (both inherent and learned) will allow you to navigate through diverse points of view more easily.

In this presentation, we will explore sabotaging belief systems and blind spots that may be embedded in your professional and personal history. This will allow each participant to then determine a realistic development goal for improving their EQ and rapport building skills, building and broadening their PM leadership style. We will then address ways to adapt your management style depending on the requirements of team members and the issue at hand.

**Speakers:** **Rossella Derickson and Krista Henley, M.A., LMFT**, translated their business experience into the Wisdom in the Workplace training modules, to coach and to teach individual and group dynamics. Their classes to build intuitive business and leadership skills have been taught to CEO's, executives, and entrepreneurs in Hi-tech, Biotech, Insurance, University, and many other industries. Among others, clients include Amgen, Novartis, Cisco, Ingenuity, Parc, Kodak, UCSC, SJSU, and Stanford University. They are also Directors of the South Bay Organizational Development Network ([www.SBODN.com](http://www.SBODN.com)), a leading edge forum focused on making a difference in how organizations are run in the Silicon Valley. To find out more information about their work, please see their web site at: [www.Corporate-Wisdom.com](http://www.Corporate-Wisdom.com).